

Knoxville Daily Sun

Serving Knox, Sevier, Anderson, and Blount counties since 2010

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ADVERTISING RATE CARD 2025-2026

Reach up to 30,000 readers

Income: \$65,000+

FREQUENCY	30 days	60 days	90 days	120 days
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AD SIZE:

8.5" wide x 2.5"	\$1,875.00	\$3,350.75	\$5,125.00	\$7,125.50
4.25" x 2.5"	\$ 900.00	\$1,625.12	\$2,424.25	\$3,215.00
3.50" x 3.00"	\$ 675.00	\$1,150.50	\$1,825.00	\$2,312.75
8.5" x 1.0"	\$ 775.00	\$1,400.00	\$2,125.12	\$2,975.00

ANNUAL RATES (payable in advance):

AD SIZE:

8.5" wide x 2.5"	\$18,545.00
4.25" x 2.5"	\$10,800.00
3.50" x 3.00"	\$ 7,100.00
8.5" x 1.0"	\$ 7,725.00

TERMS OF PAYMENT

Except for those firms and individuals having established credit with the Knoxville Daily Sun, all advertising is cash with the order.

Advertising becomes past-due if not paid on or before 20th of the month following the month advertisement ran. A charge of one and one-half percent (1 1/2 %) eighteen percent (18%) per year, applies on all past-due balances as of 10 A.M. on our last business day of the month. Saturdays and Sundays do not constitute a business day. Postmarks, check dates, etc. are deemed inconclusive proof of payment, therefore only payments received, in hand, are considered.

Credit Card Payments accepted: VISA, MC, AMEx, Discover
Also accepted: Paypal and Bill.com

Checks accepted

Mail to:

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Knoxville Daily Sun

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